



**INDIANA BLACK EXPO, INC.**

3145 North Meridian Street, Indianapolis, Indiana 46208 |  
 (P) 317-925-2702 | (F) 317-925-6624 | www.indianablackexpo.com

**PLATINUM LEVEL SPONSOR CONTRACT**

I would like to be a Multiple Year Sponsor to secure a flat sponsorship rate!  2 years  3 years

**COMPANY INFORMATION**

Company Name \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_  
 Zip Code \_\_\_\_\_  
 Website URL \_\_\_\_\_

Authorize Representative \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 \*Signature \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

**MAIN SPONSORSHIP CONTACT PERSON      LOGO & AD COPY CONTACT PERSON**

Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

**SPECIFY SPONSORED EVENTS BELOW AND AMOUNTS OF EACH INDIVIDUAL SPONSORED EVENT**

- ARTS & ENTERTAINMENT EVENT \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_
- YOUTH & FAMILY EVENT \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_
- BUSINESS TO BUSINESS EVENT \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_
- CONSUMER EXHIBIT ZONE \_\_\_\_\_ \$ \_\_\_\_\_

\*Total Amount of Event Sponsorship Levels Equals Total Platinum Amount: **\$275,000**

**PLATINUM LEVEL BENEFITS \$275,000**

BRANDING/MARKETING	EXHIBITION HALL	TICKETS & HOSPITALITY
Company logo on designated sponsored events signage	40 X 20 carpeted exhibit space in Sponsor Zone	2 table of 10 at Corporate Luncheon
Company logo on all sponsored event printed materials	Prominent Signage placement	20 tickets to All White Affair Kick-off Party
Company logo and link on IBE Website	20 public announcements in Exhibition Hall during three-day cultural exposition	50 VIP credentials to sponsored event
Company name on video screens at Corporate Luncheon		Invitations for 24 to Chairman & President's Reception
Mention in radio advertising		6 invitations to Media Reception
Full Page color ad in Summer Celebration Commemorative Edition of <i>Expose</i> Magazine		6 invitations to African-American Elected and Appointed Officials Reception
1 Employment Opportunity Fair booth		6 invitations to Governor's Reception
Program participation by company representative at sponsored event		6 invitations to Mayor's Breakfast
Program participation by company representative at Opening Press Conference		12 sponsor badges (exclusive admission to Sponsor Lounge)
Inclusion in Summer Celebration viral marketing		20 exhibitor badges
Listing in IBE Annual Report		30 general admission tickets to Exhibition Hall
Listing in 2011 Sponsor & Exhibitor Packages		

- My benefits for the Platinum Sponsorship are listed above.
- My benefits for the Platinum Sponsorship have been customized as follows: \_\_\_\_\_

**ADDITIONAL OPTIONS**

- I want to become a Corporate Member (\$1,000) \$1,000 \$ \_\_\_\_\_
- Upgrade your exhibit space (\$1,300 per additional 10 x 10 space) \_\_\_ X \$1,300 \$ \_\_\_\_\_
- Additional Corporate Luncheon Tables (\$500 each) \_\_\_ X \$500 \$ \_\_\_\_\_
- Additional All White Affair Kick Off Party Tickets (\$25 each) \_\_\_ X \$25 \$ \_\_\_\_\_
- Additional admission tickets to exhibition hall \_\_\_ X \$10 \$ \_\_\_\_\_
- Additional tickets to Teen Bling event \_\_\_ X \$20 \$ \_\_\_\_\_
- Additional ads for *Expose* Magazine (See Ad Specs) \_\_\_ X fill in amount \$ \_\_\_\_\_
- Additional Sponsor Badges \_\_\_ X \$20 \$ \_\_\_\_\_
- Additional Exhibitor Badges \_\_\_ X \$20 \$ \_\_\_\_\_

**Amount of Additional Options:** \$ \_\_\_\_\_  
**TOTAL AMOUNT:** \$ \_\_\_\_\_

**PAYMENT INFORMATION**

Enclosed is my check in the amount of \$ \_\_\_\_\_  
 Charge my  Visa  MasterCard  AmEx the amount of \$ \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_ Account Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_ Signature \_\_\_\_\_