

Indiana Black Expo, Inc.
40th ANNUAL
SUMMER CELEBRATION
Presented by 1-800-QUIT-NOW
Indianapolis, IN ■ July 8-18, 2010


1-800-QUIT-NOW
Indiana's Tobacco Quitline

**AT&T ADVERTISING SOLUTIONS
BLACK BUSINESS
CONFERENCE
JULY 12-16, 2010**



 **at&t**
Advertising Solutions

KeyBank


**MEDIA RECEPTION FEATURING KEYNOTE SPEAKER
ROLAND MARTIN, CNN POLITICAL ANALYST
WEDNESDAY, JULY 14, 6:30P.M.—9:00 P.M.**

MONDAY, JULY 12, 2010

BLACK BUSINESS CONFERENCE (BBC) OPENS.

All BBC events are free; however certain events require registration/R.S.V.P. to (317) 923-3045 or online (go to the event on our calendar to register).

MAYOR'S BREAKFAST—"THE BEAT GOES ON"

This event includes business development, diversity highlights, award recognition and networking.

Keynote Speaker: Mayor Gregory Ballard

Time: 8:00 AM–10:15 AM

Cost: Invitation Only—R.S.V.P. required to 317-327-5262 or dmwdb@indygov.org

Location: Indiana Convention Center, Sagamore Ballroom 1, 2 & 3

Sponsors: AT&T Advertising Solutions, Key Bank, Ivy Tech Community College, Thompson Distribution Company, Inc., BC Countertops, Inc., CMID, Inc., First Electric Supply Company, LLC, Eli Lilly and Company, Harris & Ford, LLC, Finch Constructors, Inc., Domain Architecture and Global Parking Systems

LEGAL ISSUES FOR SMALL & EMERGING BUSINESSES

This workshop will address legal issues faced by small and emerging businesses. Presentations and a panel discussion will cover a variety of topics, including:

- MBE/WBE certification
- Advice regarding doing business as a subcontractor
- Choice of business entity(LLC, S-Corp or Partnership)
- Protection of intellectual property (patents, trademarks and trade secrets)

Presenters and panelists are attorneys at Bingham McHale and members of the Diversified Business Solutions Team, which focuses on enhancing opportunities and providing a full spectrum of effective legal services for minority, women, and veteran-owned businesses.

Time: 10:30 AM–12:00 PM

Cost: Free - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Room 201

Sponsors: Bingham McHale, LLP, AT&T Advertising Solutions and Key Bank

Presenters: Rod Morgan, Partner and President of the Indiana State Bar Association; Associates Tonya Vachirasomboon and Kevin Dawson.

DOING BUSINESS WITH INDIANA STATE EDUCATION INSTITUTIONS (SEI)

This panel of Indiana State Educational Institutions' (SEI) purchasing and contracting officials will share key information needed to successfully secure contracts for goods and services

from SEI's. This will be an interactive discussion so please bring your questions.

Time: 1:00 PM–2:30 PM

Cost: Free - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Room 202

Sponsors: AT&T Advertising Solutions and Key Bank

Presenters: Rhodene Upchurch, Ball State University; Kevin Barr, Indiana State University; Loretta J. Gurnell, Indiana University; Jim Hudson, Ivy Tech Community College; Vicki Edwards, Purdue University; Dan Martens, Vincennes University

DOING BUSINESS GLOBALLY

Global leaders from China will present information on business markets and opportunities in China. American Business Owners will share global business experiences and provide successful business tips. This event will provide networking opportunities and resources.

Time: 2:30 PM–5:00 PM

Cost: Free - Registration required to 317-327-5262 or dmwdb@indygov.org

Location: Indiana Convention Center, Rooms 206-207

Sponsors: AT&T Advertising Solutions and Key Bank

Facilitator: Mark Cooper, Director, U.S. Commercial Service for the Department of Commerce

Presenters: Ping Poulsen, President and CEO, Safis Solutions, LLC, Steve Akard, Director International Development, IEDC; Gina Sheets, Director of Economic Development, Indiana State Department of Agriculture; Daniel Orr, Project Manager, for Asia, Develop Indy; Mark Cooper, Director, U.S. Commercial Service for the Department of Commerce; Ron Gifford, President and CEO, Indy Partnership; Albert Chen, Chairman and CEO, Telamon Corporation; Sam Yadav, President, Quest Environmental & Safety Products, Inc.; Roland Sneed, Vice President of Operations, Baneker Industries, Inc.

TUESDAY, JULY 13

NEW BUSINESS OPPORTUNITIES IN INDIANAPOLIS

This forum will feature presentations and discuss opportunities on the 2012 Super Bowl, Wishard Project and the City of Indianapolis' "Rebuild Indy" project.

Time: 9:30 AM–12:00 PM

Cost: Free - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Rooms 206-207

Sponsors: AT&T Advertising Solutions and Key Bank

Presenters: Anthony Mason & Team, Mike Huber, Dave Sherman, Greg Wilson and Tom Ringham.



WINNING STRATEGIES FOR MINORITY BUSINESS

PARTNERSHIPS

This workshop promises to be a high energy, interactive workshop that encourages and promotes strategic partnerships and collaboration among Minority Business Owners in order to build capacity while seeking new business opportunities. Participants will also discuss key challenges Minority Business Owners face and generate positive dialogue that outlines strategic options for working together while examining diversity and inclusion as a critical business practice within Indiana. Together, participants will discover the key action steps needed to successfully collaborate and navigate through the maze of business development and business capacity.

Time: 12:30 PM–2:30 PM

Cost: Free - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Rooms 206-207

Facilitator: Reginald Williams, Procurement Resources, Inc.

In partnership with the Hispanic Business Council, The Indiana Minority Supplier Development Council, and the National Association for Women Business Owners

Sponsors: AT&T Advertising Solutions, Key Bank and Eli Lilly and Company

STRETCH FOR SUCCESS

Come and learn how to maximize your opportunity to survive in tomorrow's highly technological and innovative market. Learn how to compete and succeed in environments where resources are at a premium. Join us in a panel discussion that will provide you with advice and the necessary tools to best position yourself for future opportunities. This session will feature panelists from Cummins Inc., Eli Lilly and Company, WellPoint and Clarian Health.

Time: 3:00 PM–5:00 PM

Cost: Free - R.S.V.P. required to 812-377-5972 or zitong.ma@cummins.com

Location: Indiana Convention Center, Rooms 206-207

Facilitator: Reginald Williams, Procurement Resources, Inc.

Sponsors: AT&T Advertising Solutions, Key Bank and Cummins Inc.

PROFESSIONAL NETWORKING & BUSINESS CARD

EXCHANGE

A highly charged event connecting people, resulting in the ultimate networking event

Emcee: Ricky Clark

Cost: Free - R.S.V.P. required to 317-923-3045

Time: 6:00 PM–8:30 PM

Location: Indiana Convention Center, Sagamore 1 & 2

Sponsors: AT&T Advertising Solutions, Key Bank, Crown Hill Cemetery and Funeral Home, Engaging Solutions, LLC, The Indiana Minority Supplier Development Council, Indianapolis Local Public Improvement Bond Bank, Shrewsbury & Associates, LLC, Wayne Township Trustee's Office, A.I. King Insurance, Inc., Delivra and Praxair, Inc.

WEDNESDAY, JULY 14

2010 MWBE SUMMER RESOURCE FAIR

Time: 8:00 AM–2:30 PM

Location: Indiana Government Center South, 402 W. Washington St.

Cost: Free - Register on line @ www.in.gov/confreg

Sponsors: Ball State University, Indiana State University, Indiana University, Ivy Tech Community College, Purdue University, University of Southern Indiana, Vincennes University and Pitney Bowes

GOVERNOR'S RECEPTION

The Governor will present awards to recipients in the following categories: Achievement in Health & Physical Fitness, Achievement in Business & Entrepreneurship, Achievement in Civic Leadership, Rev. Charles Williams Award and the Sam Jones Trailblazer Award.

Time: 2:30 PM–4:00 PM

Speaker: Governor Mitchell Daniels

Cost: Invitation Only

Location: State House Rotunda

Sponsors: FSSA and Indiana Civil Rights Commission

CONTRACTING OPPORTUNITIES WITH U.S. HOUSING AND URBAN DEVELOPMENT

This workshop will cover the implementation of the Section 3 initiative which encourages the utilization of low income individuals to participate in jobs, business opportunities and training where HUD dollars are spent.

Time: 3:30 PM–5:30 PM

Speaker: Bruce Bailey, Fair Housing Program Analyst

Cost: Free - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Rooms 201-204

MEDIA RECEPTION "HONORING MINORITIES IN THE MEDIA"

Keynote Speaker: Roland Martin, CNN Analyst and Award-Winning Journalist

Time: 6:30 PM–9:00 PM

Cost: Invitation Only - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Rooms 101-102

Sponsors: AT&T Advertising Solutions, Key Bank and Indianapolis Star

FRIDAY, JULY 16

ELECTED & APPOINTED OFFICIALS RECEPTION

The Elected and Appointed Officials Reception recognizes African American Elected and Appointed Officials from across the State of Indiana.

Award Recipients: Honorable Tanya Walton Pratt, Federal Judge for the Southern District of Indiana and Alex Husky, Indiana State Excise Police Superintendent

Time: 12:00 PM–2:00 PM

Cost: Free - Invitation Only - R.S.V.P. required to 317-923-3045

Location: Indiana Convention Center, Rooms 101-103

Sponsors: AT&T Advertising Solutions, Key Bank, Baker & Daniels, and Walmart

Guest Student Emcees: Michael Wysinger and Olivia Foreman