



IBE®

Anderson Chapter
Indiana Black Expo, Inc.

Anderson Black Expo Summer Festival Parade Application

In just a few short months, the **Anderson Black Expo Summer Festival** will celebrate its 32nd annual Parade, and we are offering you an opportunity to be a part of this exciting event. Over the past thirty two years, this event has grown from a small multicultural event to one of several major events in that comprise, the Summer Festival.

The Anderson Black Expo Parade highlights the performances from individuals and groups throughout the Midwest, and offers competitive opportunities for groups and individuals to showcase their talents. This year's parade will be on **Saturday, August 7, 2010 at 12:00 p.m.**... If your organization is interested in being part of this spectacular event, we recommend that you act quickly.

Please find enclosed the following items to facilitate your entry in this year's parade.

1. An application information sheet
2. An application for the 2010 Anderson Expo, Parade

Please submit any questions or concerns in reference to the application process via email to the following:
jwstreeter@sbcglobal.net

Applications should be returned to the following address by June 1, 2010.

Anderson Black Expo Summer Festival Parade
c/o Judy Streeter/ Chairperson
P.O Box 2452
Anderson, Indiana 46018

Thanks for your sincere interest in the 2010 SUMMER FESTIVAL PARADE and for your cooperation in advance.

Mission Statement:

To be an effective voice and vehicle for the social and economic advancement of African—Americans

Applicant Information Sheet

I. Application Submittal:

1. **All units are required to submit an individual application and Entry fee \$20.00 per unit.**
2. **Unit consolidation/joint participation must be pre-approved by the Parade Committee.**
3. Performing units: **(10 individuals are permitted in unit) more than 10 will be considered second unit.**
4. Floats/Mobile units
5. Helium Balloons
6. Churches, Bands, Drill Teams, Organizations, Companies, Clowns, Individuals, and Show Cars/ Trucks.
7. Anyone entering an animal must make sure any necessary clean-up has been taken care of, or a clean-up fee of \$75.00 each will be charged .

Participant Requirements:

- Uniforms - All units must be uniformed
- Banners - Each unit must display a professional looking banner preceding the group to announce and identify their unit.
- Promptness - The parade committee reserves the right to deny entry to parade Participants/units that arrive late to the parade site.
- Conduct - The parade committee reserves the right to remove any participant from the parade that **DOES NOT** conduct themselves in an orderly manner.
- Indemnity - Accepted units will be required to provide individual participant release waivers.

III. Selection Criteria:

All applicants will be reviewed/approved by the parade committee based upon the following criteria:

1. The unit's will be judged on Pageantry (colorful costumes) and Showmanship
2. The completeness of information provided on the application.
3. The timeliness of the unit in returning the application (***applications received after the stated deadline will only be considered on the basis of space availability for their specific unit category***)

Judging:

1st Place Trophies will be presented to the following categories:

Best Band, Float, Best Drill Team/Dance Teams, Show Cars/Trucks, Clowns and Individuals.

Contact Judy Streeter or Sandra Godfrey for additional applications or more information.

Judy Streeter 765-649-1343 or 765-602-0310 jwstreeter@sbcglobal.net

Sandra Godfrey 765-642-8137 or 765-425-3166

PLEASE RETURN APPLICATION TO THE FOLLOWING ADDRESS

**Anderson Black Expo Parade
c/o Judy Streeter
700 Meridian Street
Anderson, Indiana 46016**

Instructions related to arrival times, parade logistics, waivers, etc. will be provided after the application has been received.

**Anderson Black Expo Summer Festival
Parade Application
Application Information**

Name of the Unit: _____	
Primary Contact: _____	Home Tel: _____
Title: _____	Office Tel: _____
Address: _____	Cell Tel: _____
City: _____ State: _____ Zip: _____	Other Tel: _____
E-mail: _____	

Description of Unit

2.1 Which of the following categories best describes your unit:

Band: Politician: Drill Team: Float:

Other _____

2.2 Number of people associated with this unit for each of the following categories:

Participating in the parade: _____ Non-participating members: _____
(accompanying unit through the parade route)

2.3 What equipment will be included as part of your unit in the parade (please indicate number of each):

Cars (2-max): _____ Carriages: _____ Floats: _____ Props: _____ Animals: _____

Other (please specify): _____

2.4 Please give brief description of your unit and the type of acts and/or performance of the unit.

Application Submitted by: _____ Telephone Number _____ Date _____

Name Printed _____ Title _____